



12th Annual CHESS & COMMUNITY CONFERENCE

“Future Forward: Game Changers
in a Global World.”



www.chessandcommunity.org/conference

PARTNERSHIP PROPOSAL

MARCH, 2025

Prepared by:
Chess and Community Inc.
P.O Box 48911, Athens, GA 30604

EXECUTIVE SUMMARY

Prepare for an inspiring journey at the 12th Annual Chess and Community Conference on March 29, 2025, in Athens, Georgia. This year's theme, "Future Forward: Game Changers in a Global World," is more than just a slogan—it's a rallying call to young leaders from across the globe to rise, innovate, and connect. The conference continues its tradition of using chess as a catalyst for change but with a bold new focus: developing tomorrow's leaders through cultural exchange and groundbreaking ideas.

We're thrilled to welcome **Zach McLeroy**, Co-Founder of Zaxbys and the Founder of The McLeroy Family Foundation, and renowned actor **Khary Payton** as our keynote speakers. Zach McLeroy's entrepreneurial journey and Khary Payton's powerful storytelling will spark conversations about leadership, resilience, and how diverse voices shape global futures.

A key highlight of this year's conference is the Ubuntu Cultural Exchange Program, an exciting collaboration between Chess in Slums Africa and Chess and Community Inc. For the first time, ten remarkable young leaders from Lagos, Nigeria, will co-lead the conference alongside their American counterparts. Their involvement will bring fresh perspectives, fostering a deep exchange of ideas and cultures that go beyond borders.

Expect a powerful mix of over 700 participants: educators, community leaders, youth development professionals, and students. Together, they will engage in activities, such as Justice Served: Kids vs. Police chess competition, chess and robotics tournaments, and immersive experiences, such as innovative Robotics and Virtual Reality demonstrations.



Every moment is designed to ignite creative thinking and sharpen leadership skills, ensuring each attendee leaves ready to make an impact.

Join us as we move the Future Forward, empowering the next generation of game-changers who are not just thinking about tomorrow but building it today. This is more than an event—it's a movement toward a brighter, more connected world.

Lemuel 'Life' LaRoche
Executive Director/Founder



EVENT OVERVIEW

CONFERENCE THEME

FUTURE FORWARD: GAME CHANGERS IN A GLOBAL WORLD

Keynote Speakers:



Zach McLeroy
Philanthropist/Entrepreneur



Khary Payton
Actor/Storyteller

DATE: March 29, 2025 **TIME:** 9:00 am - 4:00pm

VENUE: Classics Center, 300 N. Thomas Street
Athens, Georgia, 30601

AGENDA HIGHLIGHTS

- Opening Remarks
- Keynote Address
- Panel Session
- Justice Served: Kids vs Police Competition
- Chess Tournament
- Exhibitions: Chess Robotics, Virtual Reality etc.
- Closing Statement
- Much more!

Partner with us to Empower Global Youth!

Join us on March 29, 2025 to inspire future leaders through
“Future Forward: Game Changers in a Global World.”

Justice Served: Kids vs Police Competition Partner – \$15k (3 slots available)

Support the Kids vs. Police Chess Tournament, one of the most anticipated section of the conference fostering positive youth-law enforcement relationships through chess, promoting dialogue and community collaboration

- Logo and link on the event website.
- Opportunity to introduce your organization during the session.
- Brand visibility on conference signage, social media, and marketing materials.
- Branding opportunities in your sponsored section, including signage and handouts.
- Complimentary registration for five attendees

Innovation Partner – \$10k (6 slots available)

Sponsor one of the interactive innovation sections at the event, such as the *Chess Museum*, *Virtual Reality Experience*, or *Robotics Competition*.

- Logo and link on the event website and related marketing materials.
- Branding opportunities in your sponsored section, including signage and handouts.
- Short introduction opportunity during one of the workshops or innovation sessions.
- Complimentary registration for three attendees.

Youth Leadership Partner – \$10k (8 slots available)

Support skill-building workshops focused on leadership, emotional intelligence, and problem-solving, equipping youth with the tools they need to thrive:

- Logo and link on the event website and workshop materials.
- Sponsor recognition on all signage for youth leadership workshops.
- Introduction opportunity at one of the workshops.
- Complimentary registration for two attendees.

Breakfast Bouquet Partner – \$7,500 (4 slots available)

Sponsor an exclusive breakfast session uniting educators, youth leaders, and influencers to explore strategies for empowering youth, positioning your organization as a leader in youth development:

- Logo and link on the event website and breakfast session signage.
- Exclusive access to a VIP networking area during breakfast sessions.
- Complimentary registration for three attendees.
- Premium placement of an exhibit table in the breakfast session area, enhancing interaction with attendees.

Community Engagement Partner – \$5,000 (3 slots available)

Sponsor community service projects and activities where youth from the conference and cultural exchange program engage in meaningful service to Athens and surrounding communities.

- Logo and link on the event website and project-related signage.
- Recognition as a sponsor of service activities at the event.
- Opportunity to join the service project and engage with participants.
- Complimentary registration for two attendees.

Award Ceremony Partner – \$2,500 (8 slots available)

Celebrate the achievements of young leaders at the Chess and Community “Think Before You Move” Scholarship Award ceremony, recognizing outstanding contributions in leadership and social impact.

- Logo and link on the event website and award ceremony signage.
- Opportunity to present one of the awards during the ceremony.
- Brand visibility on stage during the ceremony.
- Complimentary registration for one attendee.

Ubuntu Cultural Exchange Partner – \$2,500 (8 slots available)

Support the Ubuntu: United Minds Cultural Exchange Program, which brings ten underserved youth from Lagos, Nigeria, to Athens, GA, for a two-week immersive experience and co-lead the conference.

- Logo on the event website and Ubuntu program materials.
- Recognition as a supporter of cross-cultural youth development.
- Complimentary registration for one attendee.
- Special mention during the closing ceremony.



ABOUT US

Founded in 2012, Chess & Community Inc, a 501(c) 3, is committed to the cultivation of young leaders and the advancement of youth in Athens-Clarke County and its surrounding areas. Our mission is to create a lasting positive impact on the lives of young individuals through enhancing academic performance, promoting active community engagement, and developing critical thinking skills.

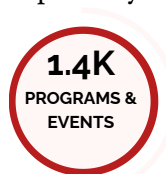
At the heart of CC lies the belief that youth, when equipped with the right tools and knowledge, can not only achieve academic excellence but also emerge as influential leaders poised to inspire change.

To realize this vision, we have crafted a comprehensive suite of programs that are as dynamic and multifaceted as the individuals we serve. Our offerings range from chess and STEM education, including a robust robotics curriculum, to mentorship and public speaking, all designed to challenge and enrich the minds of our participants. We also provide scholarship support and unique experiences like mountain climbing, travels and tours, each contributing to the holistic development of our youth.



Over the last ten years, Chess & Community has made significant strides in enriching students' lives and uplifting communities. Our dedication to educational excellence was recently honored with a nomination for the STEAM Innovation Award by the Georgia Statewide Afterschool Network (GSAN), a testament to our exceptional STEM Program. Such recognitions underscore our unwavering commitment to transforming young lives and enhancing community wellbeing.

Your support is not just a contribution; it's a forward-looking investment into the bright futures of the individuals and communities we proudly serve.



Kindly visit this link for further updates about our programs and impact:
<https://linktr.ee/Chessandcommunity>



CONTACT US



www.chessandcommunity.org



Director@chessandcommunity.org



(706) 540-3299



P.O. Box 48911, Athens, GA 30604





PARTNERSHIP FORM

Name

Company Name

Email Address

Phone

Mailing Address

Please indicate your partnership level:

Commitment Amount: \$

Mail your completed form
and payment to
Chess and Community
P.O. Box 48911
Athens GA, 30604

THANK YOU FOR YOUR SUPPORT!