



**11th Annual
CHESS & COMMUNITY
CONFERENCE**

“Young Minds,
Cosmic Vision:
Innovation Across
Borders”

Sponsorship
PROPOSAL



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Executive Summary

Embracing the theme "Young Minds, Cosmic Vision: Innovation across Borders," Chess & Community (CC) proudly announces its 11th annual youth-led conference. This year's edition marks a significant milestone in our mission to influence young individuals positively, not just locally but globally. Since our inception in 2012, CC has been a beacon of empowerment for youth across Northeast Georgia, focusing on academic achievement, community engagement, and the honing of critical thinking skills.

In a groundbreaking collaboration with **National Aeronautics and Space Administration (NASA)**, the 2024 conference promises to be an unparalleled confluence of minds and talents. It will feature a distinguished roster of speakers, including an astronaut and **Tunde Onakoya**, the Founder of **Chess in Slums Africa**. With participants joining virtually from African nations such as Nigeria, Uganda, Kenya, South Africa, and Malawi, we are crafting a borderless platform for innovation and dialogue.

The conference will spotlight our achievements and the strides taken by the students we mentor through competitive events in chess and robotics, the presentation of the "*Think Before You Move*" scholarships, and empowering messages from industry leaders. With a history of drawing hundreds of attendees and awarding numerous scholarships, we continue to build on our legacy of nurturing influential community leaders.

We invite you to partake in this celebration of young, visionary minds who are poised to lead us into a future bright with innovative potential and boundless opportunities.

Lemuel 'Life' LaRoche
Executive Director/Founder



Event Overview

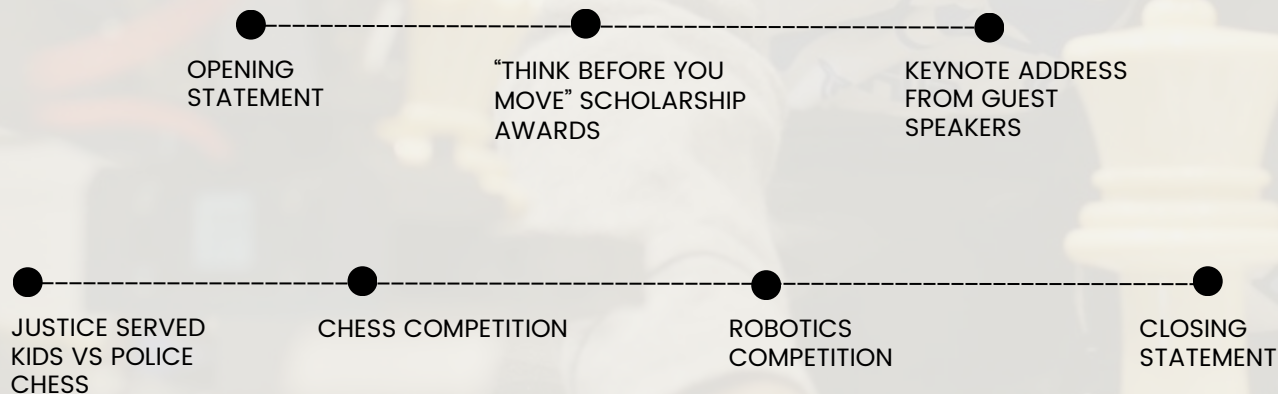
Every year we host up to 700 attendees

Young Minds, Cosmic Vision: Innovation Across Borders

DETAILS

Date	Saturday, March 23, 2024
Time	09:00 a.m. - 4:00 p.m.
Location	Classics Center, 300 N. Thomas St., Athens, Georgia, 30601

AGENDA HIGHLIGHTS





Sponsorships Benefits

Join us in shaping the leaders of tomorrow through the transformative power of Chess, STEM Education, mentorship, and community engagement.

Why Partner with us

Chess & Community Inc. is a cornerstone initiative aimed at fostering leadership and academic prowess among youth. Our annual conference is not just an event; it's a celebration of potential, intellect, and community spirit. By partnering with us, you align your brand with values of education, empowerment, and global connection.

Your Impact

- **Community Empowerment:** Your support directly contributes to educational and leadership opportunities for underrepresented youth.
- **Global Reach:** With participants from various countries and a partnership with NASA, your brand gains and further deepens its international exposure.
- **Social Responsibility:** Showcase your company's commitment to social causes and education, enhancing your corporate image.

Sponsors Benefits

- **Brand Visibility:** Gain exposure to a diverse audience through event branding, social media campaigns, and press releases.
- **Networking Opportunities:** Connect with other corporate leaders, community influencers, and academic figures.
- **Engagement:** Engage with a captive audience through keynote sessions, competitions, and award ceremonies.
- **Strategic Impact Partnership:** By partnering with us, your organization will not only help to create a memorable event for our young champions but will also align your brand with a message of hope, empowerment, and community development.



Sponsorships Packages

77% of consumers are motivated to purchase from companies committed to making the world a better place, while 73 % of investors state that efforts to improve the environment and society contribute to their investment decisions (Harvard Business Review, 2021).

Platinum

Includes all benefits of the Gold packages plus:

- Logo placement on the event website and in the event program
- Acknowledgement during opening and closing statement
- Full decorated company table at conference
- Logo recognition in social media post and event materials
- Supports 5 students full participation in all of Chess and Community's programs
- Sponsor 5 Chess and Pizza events for community members.

\$5,000

Gold

Includes all benefits of the Silver packages plus:

- Logo placement on the event program
- Acknowledgement during opening and closing statement
- Decorated table at the conference
- Mention in social media post and logo on event materials
- Supports 2 students' full participation in all of Chess and Community's programs

\$2,500



Sponsorship Packages

77 % of consumers are motivated to purchase from companies committed to making the world a better place, while 73 % of investors state that efforts to improve the environment and society contribute to their investment decisions (Harvard Business Review, 2021).



Silver

- ◆ Logo placement in the event program
- ◆ Company acknowledgement during the conference as a sponsor.
- ◆ Table at conference
- ◆ Company acknowledgment on CC social media platform as Silver Sponsor
- ◆ Supports 1 student's full participation in all of Chess and Community's programs

\$1,000



Bronze

- ▲ Logo placement in the event program
- ▲ Acknowledgement during the conference as a sponsor.
- ▲ Company acknowledgment on CC social media platform as Bronze Sponsor

\$500





About Us

Founded in 2012, Chess & Community (CC) is committed to the cultivation of young leaders and the advancement of youth in Athens-Clarke County and its surrounding areas. Our mission is to create a lasting positive impact on the lives of young individuals through enhancing academic performance, promoting active community engagement, and developing critical thinking skills.

At the heart of CC lies the belief that youth, when equipped with the right tools and knowledge, can not only achieve academic excellence but also emerge as influential leaders poised to inspire change.

To realize this vision, we have crafted a comprehensive suite of programs that are as dynamic and multifaceted as the individuals we serve. Our offerings range from chess and STEM education, including a robust robotics curriculum, to mentorship and public speaking, all designed to challenge and enrich the minds of our participants. We also provide scholarship support and unique experiences like mountain climbing, travels and tours, each contributing to the holistic development of our youth.

Our Accomplishments

Over the last ten years, Chess & Community has made significant strides in enriching students' lives and uplifting communities. Our dedication to educational excellence was recently honored with a nomination for the STEAM Innovation Award by the Georgia Statewide Afterschool Network (GSAN), a testament to our exceptional STEM Program. Such recognitions underscore our unwavering commitment to transforming young lives and enhancing community wellbeing.

Your support is not just a contribution; it's a forward-looking investment into the bright futures of the individuals and communities we proudly serve.

1.4K
EVENTS TO
DATE

12,000+
COMMUNITY
PARTICIPANTS

78
HIGH SCHOOL
GRADUATES

Our Team



Lemuel 'Life' LaRoche
Founder/Executive Director



Aja Allen, BCFS
Assistant Director



Jamon Holt, Ph.D
Member Program Coordinator



David Matthews
Community Program Coordinator



Ymmilia Miller
Organization Secretary



Yolanda Parker
Family Engagement Liaison



Taneisha Brooks
Grant Specialist

Our Sponsors/Partners

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CONTACT US



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Sponsorship Form

Name

Company Name

Email Address

Phone

Mailing Address

Sponsorship Level:

Platinum Sponsor (\$5,000 +)

Gold Sponsor (\$2,500 +)

Silver Sponsor (\$1,000 +)

Bronze Sponsor (\$500 +)

Commitment Amount: \$

Mail your completed form and
payment to
Chess and Community, Inc.
P.O. Box 48911
Athens GA, 30604