



12th Annual
**CHESS & COMMUNITY
CONFERENCE**

“Future Forward: Game Changers
in a Global World.”



www.chessandcommunity.org/conference

PARTNERSHIP PROPOSAL

MARCH, 2025

Prepared by:
Chess and Community Inc.
P.O Box 48911, Athens, GA 30604

EXECUTIVE SUMMARY

Prepare for an inspiring journey at the 12th Annual Chess and Community Conference on March 29, 2025, in Athens, Georgia. This year's theme, "Future Forward: Game Changers in a Global World," is more than just a slogan—it's a rallying call to young leaders from across the globe to rise, innovate, and connect. The conference continues its tradition of using chess as a catalyst for change but with a bold new focus: developing tomorrow's leaders through cultural exchange and groundbreaking ideas.

We're thrilled to welcome **Zach McLeroy**, Co-Founder of Zaxbys and the Founder of The McLeroy Family Foundation, and renowned actor **Khary Payton** as our keynote speakers. Zach McLeroy's entrepreneurial journey and Khary Payton's powerful storytelling will spark conversations about leadership, resilience, and how diverse voices shape global futures.

A key highlight of this year's conference is the Ubuntu Cultural Exchange Program, an exciting collaboration between Chess in Slums Africa and Chess and Community Inc. For the first time, ten remarkable young leaders from Lagos, Nigeria, will co-lead the conference alongside their American counterparts. Their involvement will bring fresh perspectives, fostering a deep exchange of ideas and cultures that go beyond borders.

Expect a powerful mix of over 700 participants: educators, community leaders, youth development professionals, and students. Together, they will engage in activities, such as Justice Served: Kids vs. Police chess competition, chess and robotics tournaments, and immersive experiences, such as innovative Robotics and Virtual Reality demonstrations.



Every moment is designed to ignite creative thinking and sharpen leadership skills, ensuring each attendee leaves ready to make an impact.

Join us as we move the Future Forward, empowering the next generation of game-changers who are not just thinking about tomorrow but building it today. This is more than a conference—it's a movement toward a brighter, more connected world.

Lemuel 'Life' LaRoche
Executive Director/Founder



CONFERENCE THEME

FUTURE FORWARD: GAME CHANGERS IN A GLOBAL WORLD

Keynote Speakers:



Zach McLeroy
Philanthropist/Entrepreneur



Khary Payton
Actor/Storyteller



March 29, 2025



9:00 am - 4:00 pm



Classics Center
300 N. Thomas Street
Athens, Georgia, 30601

CONFERENCE HIGHLIGHTS

- Chess Tournaments
- Robotics & Coding Competition
- Justice Served: Kids vs Police Competition
- Keynote Address
- Panel Session
- Youth Essay Scholarships
- Exhibitions: Chess Museum, Virtual Reality etc.
- New Tech Exhibits
- Much more!



Sponsorship Opportunities

Platinum Sponsor – \$10k (3 slots available)

Support the entire conference experience, including the "Think Before You Move" Scholarships and the Award Ceremony

- Logo and link placement on event website and related marketing materials for a year.
- Brand visibility on conference signage, social media, and marketing materials for a year.
- Personal introduction opportunity during one of the main speaking engagements.
- Dedicated recognition table for Platinum Sponsors.
- Signage and handout materials featured on the conference's main table.

Gold Sponsor – \$5,000 (5 slots available)

Sponsor one of the interactive innovation sections, such as Chess with Police, Chess Tournament, Robotics Tournament, Virtual Reality, or Chess Museum.

- Logo and link placement on event website and related marketing materials for a year.
- Exclusive branding opportunities within your sponsored section.
- Short introduction opportunity during workshops or innovation sessions in your section.
- Designated seating for award-winning attendees in your section.

Silver Sponsor – \$2,500 (8 slots available)

Support workshops focused on leadership, emotional intelligence, and problem-solving to empower youth with essential tools for success.

- Logo and link placement on the event website and workshop materials.
- Sponsor recognition on all signage for youth leadership workshops.
- Opportunity to provide a brief introduction at one of the workshops.
- Table placement for workshop participants to engage with your brand.

Broze Sponors – \$1,000 (Unlimited)

Support youth-led community service projects and activities where participants give back to Athens and surrounding communities.

- Logo and link placement on the event website and project-related signage.
- Recognition as a sponsor for all community service activities.
- Opportunity to join the service project and engage with participants.
- Complimentary registration for two attendees.



Helping Youth succeed by providing them with **Critical Thinking, Problem Solving and Conflict Resolution skills.**

Founded in 2012, Chess & Community Inc., a 501(c)(3) nonprofit, is dedicated to empowering young leaders and fostering youth advancement across Athens, Macon, and Atlanta, Georgia. Our mission is to make a lasting positive impact on young lives by instilling critical skills in civic engagement, conflict resolution, critical thinking, and problem-solving.

At the core of Chess & Community is the belief that, with the right resources and guidance, youth can excel academically and grow into influential leaders capable of driving meaningful change. Our programs are designed to be as dynamic and multifaceted as the youth we serve. From chess and STEM education—featuring an advanced robotics curriculum—to mentorship, public speaking, and scholarship support, each initiative is tailored to enrich and challenge our participants. Beyond academics, we provide life-shaping experiences like mountain climbing, travel opportunities, and cultural tours, fostering holistic development and broadening perspectives.



OUR IMPACT

Since 2012



1.4k

Programs
& Events



21,000k

Community
Participants



118+

Scholarships
& Awards



7

Branches &
Affiliations

Over the past decade, Chess & Community has made remarkable progress in empowering students and strengthening communities. Our commitment to educational excellence and innovation was recently recognized with a nomination for the STEAM Innovation Award by the Georgia Statewide Afterschool Network (GSAN), a testament to the outstanding quality of our STEM program. This recognition highlights our dedication to transforming young lives and enhancing community well-being.

By supporting Chess & Community, you are not just making a contribution; you are investing in a brighter future for the individuals and communities we serve. Your partnership fuels pathways to success, fostering a generation of leaders equipped to inspire and drive positive change.

Kindly visit this link for further updates about our programs and impact:

<https://linktr.ee/Chessandcommunity>





CONTACT US



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PARTNERSHIP FORM

Name

Company Name

Email Address

Phone

Mailing Address

Please indicate your partnership level:

Commitment Amount: \$



Online Giving

Mail your completed form and
payment to

Chess and Community

P.O. Box 48911

Athens GA, 30604

THANK YOU FOR YOUR SUPPORT!